

Why Buy Australian Gold Formulas?

- 1) Australian Gold® believes that what goes into your body is as important as what goes onto your body, which is why our tanning formulas are nature based and contain plant and herb extracts, Vitamins and essential fatty acids. They do not contain mineral oil or artificial dyes. Australian Gold® lotions are not tested on animals.
- 2) Australian Gold® formulas enable the lotion to be immediately absorbed deeper into the skin to help promote the darkest tan possible.
- 3) Australian Gold® believes that the formulas that have been developed from actual tanning research are the most important things that go into a bottle.
- 4) Australian Gold® does not make you go through an expensive step system to get a dark tan, you can get exceptional dark tanning value for your money, whatever formula you choose. You really do have the **Power of Choice!**
- 5) Most Australian Gold® formulas are packaged in ergonomically designed bottles which are easy to hold and are non slip when wet.



(Australian Gold® Lotions)

Why Should an Accelerating Lotion be used on a Sunbed?

Well that is the easy part! Using a lotion gives you a faster, darker, longer lasting tan than if you do not. Therefore it does exactly what it says on the bottle.

All Australian Gold® formulas are derived from Biosine Complex™. This complex has four main ingredients:

- 1) Panthenol – absorbs moisture
- 2) Teatree – which re-hydrates the skin
- 3) Olive Oil – adds essential nutrients and vitamins
- 4) Aloe- which has healing and soothing qualities

This is the reason why Australian Gold® tanning lotions have the ability to accelerate the tan by up to 60%, because as the worlds leading Scientists have concluded, well moisturised skin has the ability to tan darker, tan quicker, and the tan that is achieved will last longer.

Australian Gold® tanning formulas will maximise your tanning session whilst helping to keep your skin as healthy as possible. You select the amount of tanning and skincare ingredients based on your own tanning and skincare goals and needs. No matter which blend you choose, you are getting more than three decades of tanning and skincare research for the darkest tan and healthiest looking skin possible. The better the lotion, the better the result. For example, if a first time tanner uses a product from the excellent performance range they will get a better tan that much quicker than if they had used a product from the natural performance range. In short: It would take them approximately four times as long with the natural performance or twice as long with the high performance to reach the same level of tan achieved with the excellent or premium performance. This is shown in the diagram on the next page.